

Dr. Babasaheb Ambedkar Open University
Term End Examination March – 2021

Course	: BBA	Date	: 03-March-2021
Subject Code	: BBA-303(NEW)	Time	: 10:00am to 12:00pm
Subject Name	: Management & Information System	Duration	: 02 Hours
		Max. Marks	: 50

Section A

Answer the following (Attempt any two) (20)

1. Explain Characteristics of MIS in detail.
2. Explain DSS with proper figure.
3. Explain System Development Life Cycle.
4. Write a note on MIS : Development process model.

Section B

Answer the following (Attempt any three) (15)

1. Which are the different components of database environment? Explain all.
2. Explain about Open and Closed loop system.
3. Explain Characteristics of an Information.
4. Write a note on Basic features of management.
5. Write a note on Functions of MIS.

Section C

Part – A (Multiple Choice Questions)

(10)

- 1 MIS, which meets the five elements of usability, is a critical ingredient to an organization's _____ planning efforts.
A short-and long-range B long range
C short range D None of these
- 2 Both _____ integration exists among all four information levels.
A vertical and horizontal B in and out
C Both of these D None of these
- 3 After having the user acceptance of the new system developed, the _____ phase begins.
A Implementation B Maintenance
C Testing D Error Solving
- 4 A large amount of information required by the middle and the top management is for_____.
A Decision Making. B MIS
C Information Technology D None of these
- 5 The _____ is oriented, defined and designed in terms of the requirements of the user and its operational viability is ensured.
A MIS B information resource management
C information technology D computer system

- 6 The _____MIS mainly focuses and depends on how these technologies are blended with the main system.
 - A Modern
 - B Old
 - C Both of these
 - D None of these
- 7 _____Prototyping was proposed by Alan Davis as a way to integrate throwaway and evolutionary prototyping with conventional system development.
 - A Operational
 - B throwaway
 - C Both of these
 - D None of these
- 8 Management also should ensure that managers and staff receive initial and ongoing _____in MIS.
 - A training
 - B information
 - C Both of these
 - D None of these
- 9 Research has demonstrated that all categories of decision support systems ____decision cycle time.
 - A reduce
 - B increase
 - C Both of these
 - D None of these
- 10 _____is software system that enables users to define, create and maintain the data base and provides controlled access to this database.
 - A DBMS
 - B MIS
 - C Both of these
 - D None of these

Part – B (Do as Directed)

(05)

State Weather the following Statement are True or False

- 1 The full form of TPS is Transaction Process System.
- 2 DSS also provides support for various interdependent and sequential decisions.
- 3 Throwaway is also known as close-ended prototyping.
- 4 Employers are known by their performance and not just their educational qualifications.
- 5 Staff organizations do not offer scope for specialization.
